



**INTERNATIONAL
SPORT AND DEVELOPMENT
CONFERENCE – BEYOND 2010**
1. - 3. September 2010
Cape Town (South Africa)



***The South African 2010 Soccer World Cup: Outcomes, Opportunities and Challenges.
& Young Researcher Day: Sport and Development***

The Interdisciplinary Centre of Excellence for Sports Science and Development (ICESSD) of the University of the Western Cape (UWC), in collaboration with the Department for Sport, Recreation, Exercise Science and Sport Administration (UWC), Western Cape Department of Cultural Affairs and Sports, United Nations Office on Sport for Peace and Development, International Council of Sport Science and Physical Education (ICSSPE), Jacobs Foundation, EFSA Institute, Free University Berlin and Western Cape Provincial Sport Council, is hosting the International Sport and Development Conference – Beyond 2010 which will review the Social and Economic Impact as well as the Impact on Infrastructure, Tourism and Health issues that the Soccer World Cup has had on South Africa and will look at lessons learnt for beyond 2010.

This event will take place over three days at the University of the Western Cape (South Africa):

DAY 1: Young Researchers Day. Innovative research about various topics in the field of Sport for Development, including the Millennium Development Goals, Research Methodology, Monitoring and Evaluation, Social Transformation and Peace building, etc. will be presented mainly by BA/Hons/MA-students, PhD-students and Postdocs. Deadline for abstract submission is 3 August 2010.

DAY 2 and 3: International Conference. The impact of the World Cup will be analysed from various perspectives including, Health, Media, Tourism and Social and Economic Development. It will be examined from regional, national and international viewpoints. Lessons learnt as well as initiatives beyond 2010 will be discussed, looking towards next Mega-events, like the 2014 Soccer World Cup and the Olympic Games in Brazil. Therefore the conference hosts various national and international guest speakers.

Date: 1. - 3. September 2010

Venue: Life Sciences Building, University of the Western Cape, Bellville (Cape Town) South Africa

Registration and programme: is available at <http://icessd.uwc.ac.za/announcements/>

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